The Dutch artist M. C. Escher was always interested in repeating patterns. His work on this theme initially had patterns repeating in the plane, such as *Lizard* (first image in Figure 1). Later he created a repeating pattern in a bounded region: in *Circle Limit I* (second image in Figure 1), copies of the central figures appear again, at a smaller scale, as we approach the circle’s boundary.

![Figure 1. Escher’s *Lizard* (1942) and Circle Limit I (1958)](image)

In 1956 Escher created *Print Gallery* (see Figure 2). It shows a person on the left in a gallery who sees the roof of the gallery he is standing in. This spiral symmetry is flawed: the central region is blank and Escher signed his name there. How should the picture extend into the blank spot? This would be unanswered for over 40 years.

![Figure 2. Escher’s *Print Gallery* (1956)](image)
In 2000, Hendrik Lenstra saw a copy of Print Gallery and realized that the pattern Escher probably had in mind, but could not execute, is a rotated analogue of the repeating pattern on boxes of cocoa made by the Dutch chocolate company Droste that is in Figure 3: a nurse holds a box of Droste cocoa containing a picture of a nurse holding a box, and so on. The repetition of a pattern inside itself at a smaller scale is called the Droste effect. Droste says on its website [1] (click the “More about the history of Droste” link there) that this design was created around 1900 and was based on a Swiss painting, but the real source material for the design appears to be something more interesting; see Appendix B.

![Droste cocoa box](image.png)

**Figure 3.** Droste cocoa box.

The connection between math and Escher’s Print Gallery in Figure 2 is quotient groups of $\mathbb{C}^\times$. In Figure 6, we plot $2$ and its integral powers along the positive real axis, labeling $2$ as $q$. Every element of $\mathbb{C}^\times$ can be carried into the annulus $A = \{z : 1 \leq |z| < 2\}$ by multiplication or division by a power of $2$, i.e., the annulus $A$ provides representatives of the quotient group $\mathbb{C}^\times/2\mathbb{Z}$. The blue diamonds are all copies of the blue diamond in $A$, which is multiplied by $2$, $4$, and so on, or by $1/2$, $1/4$, and so on to get the other blue diamonds. Two points $z$ and $w$ in $A$ are marked, along with other points in the cosets $z2\mathbb{Z}$ and $w2\mathbb{Z}$. Every coset lies on a straight line out of the origin, because multiplying by $2$, or any power of $2$, does not change the angle.

Lenstra’s key insight about Print Gallery is that the pattern Escher wanted corresponds to $\mathbb{C}^\times/q\mathbb{Z}$ where $q$ is a nonreal complex number with $|q| \neq 1$. Look at Figure 7, where $q = 2i$. Like Figure 6, the cosets in $\mathbb{C}^\times/(2i)\mathbb{Z}$ are represented by $A = \{z : 1 \leq |z| < 2\}$, but the way points not in $A$ correspond to points in $A$ is different than when $q = 2$: a coset in $\mathbb{C}^\times/(2i)\mathbb{Z}$ is not on a straight line out of the origin. Look at $zw\mathbb{Z}$ and $wq\mathbb{Z}$ and the blue diamonds. Multiplying by $q = 2i$ doesn’t just double the distance from the origin, but also rotates around the origin by 90 degrees counterclockwise, while dividing by $2i$ halves the distance from the origin and rotates by 90 degrees clockwise. This is why, when we multiply $z$ or $w$ or the blue diamond in $A$ by integral powers of $2i$, the new copies of them are moving around the origin, not just towards or away from the origin.

Figures 8 and 9 are pictures for $\mathbb{C}^\times/q\mathbb{Z}$ when $q = \sqrt{2}(1 + i)$ and $q = 2(\cos 1 + i \sin 1)$. These $q$

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1The outer boundary of $A$ is related by a factor of $2$ to the inner boundary, so they match in $\mathbb{C}^\times/2\mathbb{Z}$, which is a torus (doughnut).
absolute value 2, so $A$ represents the cosets again, but the relation of points and figures in $A$ and in $q$-power copies of $A$ is different than before (everything rotates at new angles).

The curves in Figures 7, 8, and 9 are plots of the real powers of $q$, which are all subgroups of $\mathbb{C}^\times$ isomorphic to $\mathbb{R}$. The corresponding curve in Figure 6, where $q = 2$, is $2\mathbb{R} = \mathbb{R}_{>0}$, which does not wrap around the origin just as the blue diamonds in Figure 6 don’t wrap around the origin. The choice $q = 2$ corresponds to the traditional Droste effect, and the choice of nonreal $q$ is like Print Gallery. Lenstra and colleagues in Leiden determined the value of $q$ for Print Gallery to be $-20.883 + 8.596i$\footnote{The exact value is $\exp(2\pi i (\log 256)/(2\pi i + \log 256))$.}, and they filled in the empty part of the picture without the origin in 2002. The result is in Figure 4. Watch [3] for an animation of the phenomenon, see [2] and [5] for mathematical details, or watch [4] for a general audience lecture by Lenstra.

Can you articulate the pattern in Escher’s work in Figure 5 using the group $\mathbb{C}^\times$?

Figure 4. Print Gallery filled in, 2002.

Figure 5. Escher at work.
Figure 6. $\mathbb{C}^\times / q^\mathbb{Z}$ when $q = 2$. 
Figure 7. $\mathbb{C}^\times /q^\mathbb{Z}$ when $q = 2i$. 
Figure 8. $\mathbb{C}^\times/q\mathbb{Z}$ when $q = \sqrt{2}(1 + i)$. 
Figure 9. $\mathbb{C}^\times / \mathbb{Q}$ when $q = 2(\cos 1 + i \sin 1)$. 
Appendix A. The group structure of $\mathbb{C}^\times / q\mathbb{Z}$ for $|q| \neq 1$.

The pictures of $\mathbb{C}^\times / q\mathbb{Z}$ suggest that this quotient group resembles a torus geometrically. Let’s show how this works algebraically. A torus is $\mathbb{R}^2 / \mathbb{Z}^2 \cong (\mathbb{R}/\mathbb{Z})^2$, so our task is to see how $\mathbb{C}^\times / q\mathbb{Z}$ is isomorphic to $(\mathbb{R}/\mathbb{Z})^2$ when $|q| \neq 1$.

We can write any $z \in \mathbb{C}^\times$ in polar coordinates as $r(\cos \theta + i \sin \theta)$, where $r > 0$ and $\theta$ is a suitable angle. The second factor $u := \cos \theta + i \sin \theta$ has absolute value 1. (Explicitly, $r = |z|$ and $u = z/|z|$.) Both $\mathbb{R}_{>0}$ and $U = \{ u \in \mathbb{C}^\times : |u| = 1 \}$ are subgroups of $\mathbb{C}^\times$ and the decomposition $z = ru$ provides an isomorphism of groups $\mathbb{C}^\times \cong \mathbb{R}_{>0} \times U$. The group $\mathbb{R}/\mathbb{Z}$ is isomorphic to $U$ using trigonometric functions: the function $x \bmod \mathbb{Z} \mapsto (\cos 2\pi x, \sin 2\pi x)$ is an isomorphism from $\mathbb{R}/\mathbb{Z}$ to $U$.

To study $\mathbb{C}^\times / q\mathbb{Z}$ when $q \in \mathbb{C}^\times$ and $|q| \neq 1$, we first consider $q > 0$ and then the general case.

Case 1: $q > 0$ and $q \neq 1$. Then $q\mathbb{Z}$ is a subgroup of $\mathbb{R}_{>0}$, so $\mathbb{C}^\times / q\mathbb{Z} \cong (\mathbb{R}_{>0} \times U) / (q\mathbb{Z} \times \{ 1 \}) \cong (\mathbb{R}_{>0}/q\mathbb{Z}) \times U$. The base $q$ logarithm provides an isomorphism $\log_q : \mathbb{R}_{>0} \rightarrow \mathbb{R}$ that turns $q\mathbb{Z}$ into $\mathbb{Z}$, so $\mathbb{R}_{>0}/q\mathbb{Z} \cong \mathbb{R}/\mathbb{Z}$. Thus $\mathbb{C}^\times / q\mathbb{Z} \cong \mathbb{R}/\mathbb{Z} \times U \cong \mathbb{R}/\mathbb{Z} \times \mathbb{R}/\mathbb{Z}$, which is a torus.

Case 2: any $q$ with $|q| \neq 1$. We will show $\mathbb{C}^\times / q\mathbb{Z} \cong \mathbb{C}^\times / |q|\mathbb{Z}$, and therefore by the previous case $\mathbb{C}^\times / q\mathbb{Z}$ is a torus. Here we will assume familiarity with the complex exponential function $e^z$, which is a surjective homomorphism $\mathbb{C} \rightarrow \mathbb{C}^\times$ (with kernel $2\pi i \mathbb{Z}$).

We can write $q$ as $e^{a+bi}$ for some real $a$ and $b$. Then $|q| = e^a$, so $a \neq 0$. Define $f : \mathbb{C}^\times \rightarrow \mathbb{C}^\times$ by $f(z) = z |z|^{-(b/a)i}$. This unusual choice is a homomorphism of $\mathbb{C}^\times$ to itself and it has the crucial property that it sends $q$ to $|q|$: \[ f(q) = q|q|^{-(b/a)i} = q(e^a)^{-(b/a)i} = qe^{-bi} = e^{a+bi}e^{-bi} = e^a = |q|. \]

This function is not just a homomorphism, but an isomorphism. To see that $f$ is injective we check its kernel is trivial: if $f(z) = 1$ then $z = |z|^{(b/a)i}$, and taking absolute values of both sides gives us $|z| = 1$, so $z = 1^{(b/a)i} = 1$. To see that $f$ is surjective, pick $w \in \mathbb{C}^\times$. We want to find $z \in \mathbb{C}^\times$ such that $z|z|^{-(b/a)i} = w$. Write $w$ in polar form as $re^{i\theta}$ and write the unknown $z$ in polar form as $se^{it}$. Then $z|z|^{-(b/a)i} = (se^{it})s^{-(b/a)i} = se^{i(t-(b/a)(\log s))}$. In order to solve $z|z|^{-(b/a)i} = w$ we want to solve $se^{i(t-(b/a)(\log s))} = re^{i\theta}$ for some $s$ and $t$, so we must use $s = r$ and therefore we need $e^{i(t-(b/a)\log s)} = e^{i\theta}$. In particular, $t = (b/a)\log r + \theta$.

Since $f(q) = |q|$, we have $f(q^Z) = f(q)^Z = |q|^Z$. Therefore the isomorphism $f : \mathbb{C}^\times \rightarrow \mathbb{C}^\times$ induces an isomorphism $\mathbb{C}^\times / q\mathbb{Z} \rightarrow \mathbb{C}^\times / f(q)^\mathbb{Z} \cong \mathbb{C}^\times / |q|^\mathbb{Z}$.

Appendix B. Source of Droste image

Droste says the nurse on their packaging was created by Jan Misset in the early 20th century and that he was inspired by the first image in Figure 10. However, a more compelling inspiration is the second image in Figure 10, which is an advertising poster for the Russian chocolate company Einem from 1897. How can we be sure the Russian poster is from 1897 and thus came out before the Droste nurse? If you zoom in on the image of the Einem poster then you’ll see there is something written in the lower left. It is enlarged in Figure 11 and says (translated) “approved by censor Moscow 10 December 1897”. Text like this was on books and printed art in Russia in the late 19th and early 20th century.

The use of the Droste effect on Droste’s packaging doesn’t appear to be connected to Einem, as it is not on the Einem poster or other Einem advertising I could find.

References

Figure 10. *La Belle Chocolatière* (1743) and Einem poster (1897)

Figure 11. Text in lower left of Einem poster, including the year

